

5 Reasons Your Organization Needs a CAMS



You Have 50+ Instructors, 500+ Students, and 100+ Courses

It becomes a cumbersome task when there's a lot to manage. A CAMS can help large organizations efficiently manage their content development and delivery.



You Have Content That Can Be Repurposed in Many Different Ways

It is hard to keep track of content that is used in multiple places. A CAMS can help organize and tag content so it can be retrieved, remixed, and/or reused, which saves your organization time and money.



You Have Rigorous Student Outcomes

It is difficult to ensure quality control when content development is decentralized. A CAMS can help manage the content development workflow to ensure all courses are high-quality and built using evidence-based teaching practices.



You Have a Need for Data to Support Instructional Decisions

It is challenging to analyze aggregated student performance when multiple products and reporting systems are in use. A CAMS can ensure consistency with data collection and reporting.



You Have a Commitment to Equity and Inclusion

It is crucial to meet the needs of a diverse student population. A CAMS automatically ensures that your content is accessible and inclusive to students of all abilities and socioeconomic status.

If you checked one or more of these reasons, it might be time to introduce a CAMS to your organization. Talk to a CourseArc expert today.

Learn more at www.coursearc.com